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- OBJECTIVES** ▶ ***Increase Confidence, Presence, and Impact, when Presenting in English***
- IMPORTANCE** ▶ A presentation is a decisive moment – an opportunity to convince and be recognised. Success comes from combining meaningful content and effective delivery skills.
With the right approach, anyone can quickly strengthen these highly valuable skills.
The time to invest is measured in days; the career benefits can last for years.
- PARTICIPANTS** ▶ This training is designed for leaders, managers, experts, and teams, who deliver presentations. Whether you are a new manager or an experienced speaker, you will make significant progress. Prerequisite: prior experience delivering presentations, either in-room or online.
- FORMATS** ▶ ***In-room training – to improve in-room presentation skills:***
2 days, 2 expert trainers, 2 rooms, fast-paced training.
Advantages: more friendly interactions among participants.
- ▶ ***Online training – to improve online presentation skills:***
4 mornings of live training with the expert coach + 4 private coaching sessions of 45 min.
Advantages: more preparation time and more personal coaching (3 hours).
- METHOD** ▶ You acquire a very practical toolbox through clear explanations, examples, and exercises. You have dedicated time to prepare and deliver various recorded presentations.
- ▶ ***You receive personal advice in a supportive, yet demanding environment.***
You review videos of your presentations in one-on-one sessions with an expert trainer.
This personalised process enables significant – often striking – progress.
- CONTENT** ***1 Present yourself in front of a group, focusing on specific points and examples.***
Use your verbal (content), paraverbal (voice) and non-verbal (visual) communication skills. Review your video privately with the trainer and identify strengths and areas for improvement. At the end of the video review, define your first improvement priority.
- 2 Deliver a recommendation or proposal convincingly.***
Practise techniques to capture attention, raise awareness, and enhance your presence. Conclude with a carefully crafted statement designed to maximise your impact and influence. Review your video recording to observe how your delivery skills have evolved.
- 3 Use a structured preparation process to save time and deliver clear, focused messages.***
Take one of your current topics and organise your ideas, select your arguments, create and memorise condensed key messages, move beyond your visual aids, and use storytelling. As a result, appear more at ease and increase your persuasive power.
- 4 Deliver a memorable presentation while responding skilfully to your audience.***
Experience a high-impact presentation incorporating several techniques you've learned. Manage questions with a balance of “meaningful, powerful and graceful” answers. Review your progress on video and define your next improvement priority.
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